Miu Nakata

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Austin, TX

Education

The University of Texas at Austin	Bachelor of Science, Advertising, and Radio-Television-Film Concentration: Texas Immersive, UI/UX Certificate, Computer Science	May 2024

Relevant Coursework

Computer Science: Programming Languages and Techniques, Data Structures and Algorithms, Software Engineering
Advertising: Audience Development/Engagement, Experimental Storytelling, Immersive Experiences, Brand/Consumer Culture, Ad/PR Research, Ad/PR Law and Ethics, Media Planning
Radio-Television-Film: Visual Effects, Producing Film and Television, Color Grading, Music Business

Projects

UI/UX Research and Design - *DELL Technologies (Camp Furbish)*   Fall 2022
• Designed in-person and virtual experience components for DTW Conference to communicate Dell's sustainability efforts.

UI/UX Research and Design - *Dog House Productions (Wizarding World Wand)*   Spring 2022
• Designed user experiences based on qualitative and quantitative research on theme park audiences, and prototyped concepts for Harry Potter augmented reality experiences.

UI/UX and Frontend Dev - *Shortform*: *Web platform for short form film content*   Spring 2022
• Designed UI with Sketch, prototyped UX with Figma, built frontend with HTML, CSS, JavaScript

Employment Experience

Moody College of Communication - *Teaching Assistant, Guest Lecturer*; Austin, TX   Jan 2022 - Present
• Created engaging classroom activities and reinforcing lecture material
• Fostered an interactive learning environment for over 100 students.
• Ensured students received individualized support and feedback
• Gave semesterly guest lectures to over 150+ students on Adapted media (Films & TVs) from countries all over world

Texas Student Television - *Marketing Director*; Austin, TX   Jan 2022 - May 2022
• Revamped TSTV's social media presence through a longterm media strategy.
• Analyzed social media metrics to increase engagement and reach.
• Managed a 10+ person social media team to execute a cross-departmental content strategies

Volunteer & Extracurriculars

Japanese Association - *Officer*   *Jan 2022 - Present*
• Contributed to connecting global talent and promoting career growth in Japan by partnering with Harvard Japanese Association to connect UT students with top Japanese companies at a career fair
Texas Bluebonnets - *SAFE Philanthropy Volunteer*   Aug 2022 - Present
• Part of a spirit organization dedicated to ending child abuse, sexual assault, and domestic violence
Spark Magazine- *Makeup Artist*   *Aug 2022 - Dec 2022*
• A key member of the creative team that helped produce stunning visuals for leading print & online publication.

Additional Information

Skills: Prototyping, Wire-framing, UI/UX Research, Copywriting, Python, HTML, CSS, JavaScript, Git, Unix
Software: Sketch, Figma, Davinci Resolve, Premiere Pro, After Effects, Photoshop, Illustrator, InDesign
Languages: Japanese (native), English (fluent)
Interests: SFX Makeup, Filmmaking, Content Creation
Work Eligibility: Eligible to work in the U.S. with no restrictions

Honors and Awards

SXSW Jury Award Winner, University Dean's List + Honors x 3, BAM! Film Festival: First Place Scholarship Winner, Holidays 365 International Film Festival: Best Animation Visionary, FECEA Best Production Design